



Online Booking with Camping.info

THE NEW BOOKING SOLUTION
FOR YOUR CAMPSITE



Our Strengths

13.5
Million
Users

WELCOME TO FIRST PLACE

Camping.info is the most popular camping website in the German-speaking world, and it's been the #1 Google search result for the keyword "camping" almost continuously since 2010. Between guest ratings and user-uploaded pictures and videos, Camping.info sees an impressively high rate of interaction among campers.

Last year, more than 13.5 million users came to Camping.info to learn more about campsites all across Europe. These campers want to be inspired as they look for a campsite that suits their needs, and they want a wealth of information to help them plan their perfect camping holidays.

Tap into the stream of over 13.5 million users that Camping.info sees annually and generate bookings for your campsite.

Many campers come to us to check out a variety of campsites, and then they take a closer look at the campsites' websites. **Give yourself a leg up on the competition:** Make it possible for your potential guests to wrap up their holiday plans and book right away. In addition to drawing in new guests, you'll also provide your regular

guests with an easy, quick and convenient way to book their stay with you right from your own homepage. **Making your campsite available for online booking on your own website is simple — We make it possible!**

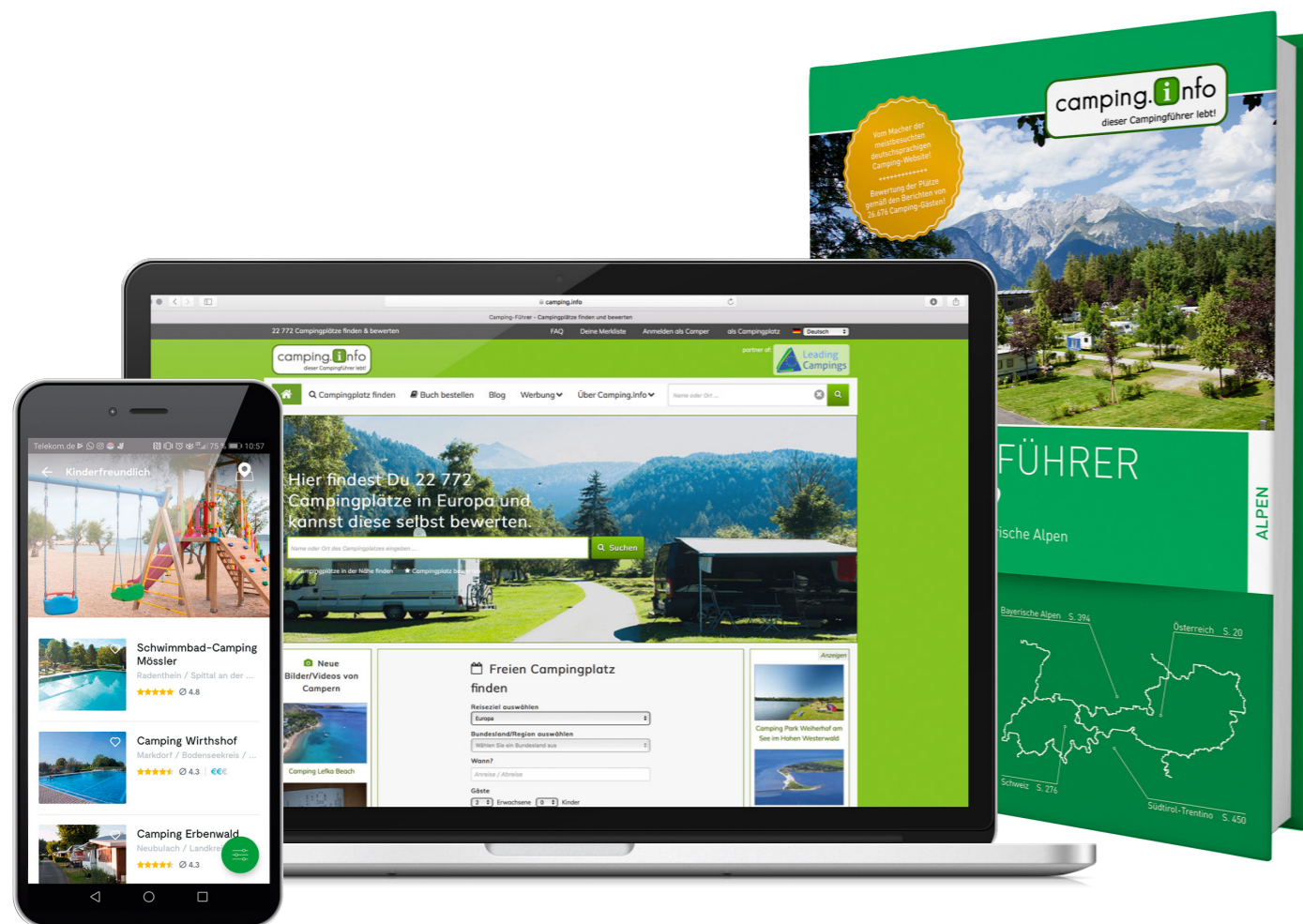


What We Offer

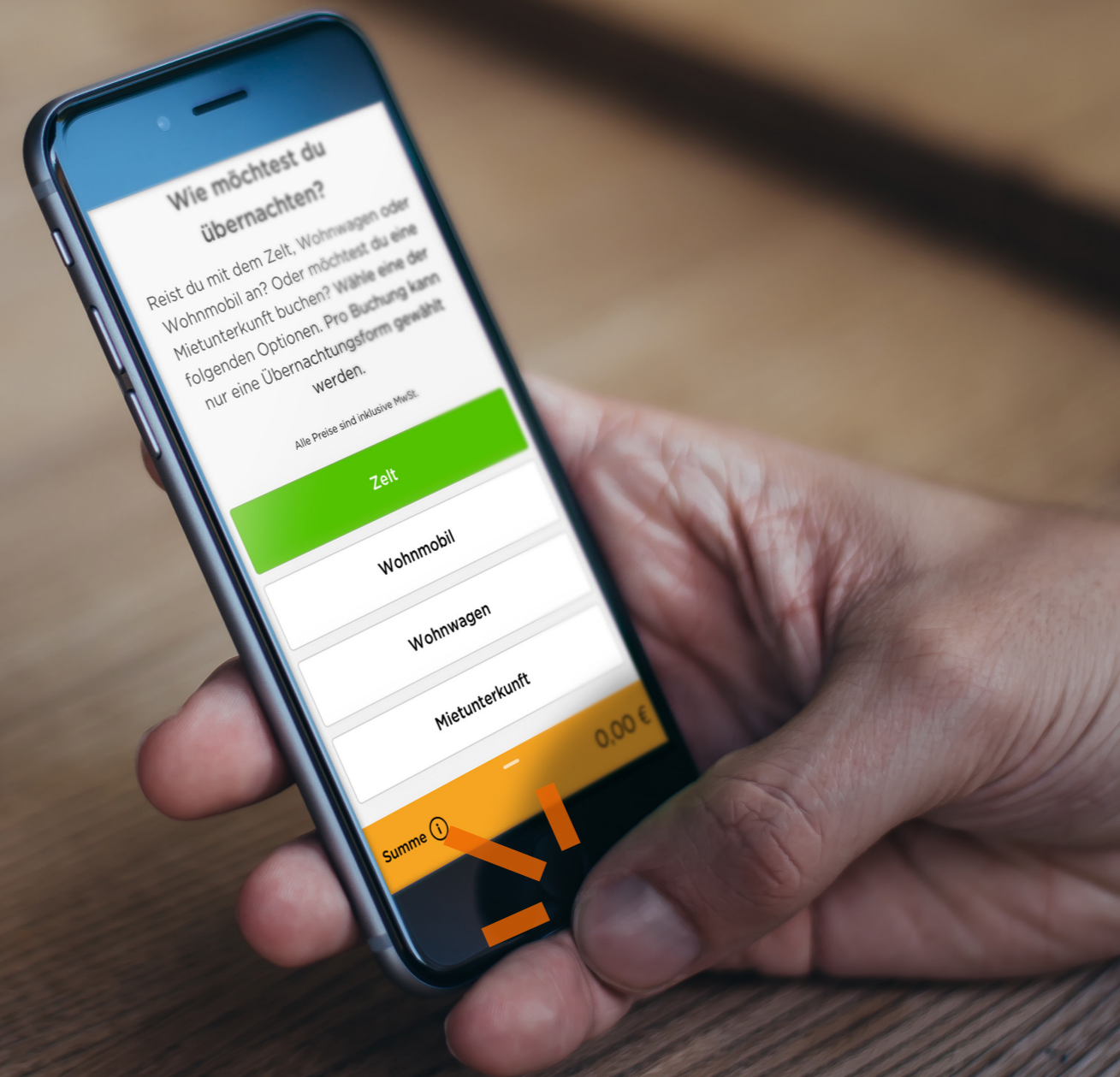
COUNTLESS SOLUTIONS FOR CAMPERS AND CAMPSITES

With Camping.info's wide selection of products, your campsite will be significantly more visible, and you'll reach a diverse range of customers. In addition to many online options, such as a **Basic or Premium Entry** on our website, an appearance in our **Newsletter** and different **Social Media Packages**, you can also choose to be included in our **printed**

Camping Guide. These products give campers all across Europe the perfect basis for making decisions, and now we're giving them a convenient way to book their holidays as well. Simple, safe, modern and convenient — available any time, day or night.



Infinite
Possibilities



How You Benefit

Be Bookable
24/7

RECEIVE RESERVATIONS EASILY, WITHOUT LIFTING A FINGER

Many campers typically look for camp-sites on Sundays or late at night. Unfortunately, this is also when you're typically busy handling arrivals or departures, or when you are in the middle of enjoying a well-deserved break. That makes it difficult to guarantee that you'll always be available to take bookings via telephone.



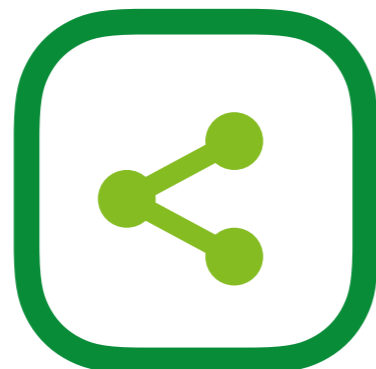
INSPIRE



COMPARE



PAY



SHARE

INFORM



BOOK



PLAN



With an online booking service, you can conveniently receive bookings any time of day or night, regardless of what you're doing.

Let your customers do some of the "work" for you. After all, satisfied customers are eager to share their experiences, and when they upload photos and write reviews online, they become ambassadors for your campsite.

Your Wants and Needs

100%
Customizable

THE DIVERSE FUNCTIONS OF OUR BOOKING SYSTEM

We created our online booking solution in close cooperation with a variety of campsites, in order to reflect as many of your needs as possible. Our booking system includes the following features:

- **Daily availability:** Our online booking system lets you manage the occupancy and availability for every pitch and rental accommodation that you put into the system. Even you don't use a management system, you can quickly and easily see which accommodations you've made available for online booking, as well as the online reservations you have received and the accommodations that are still available.
- **Minimum stay requirements:** During peak times like Easter, Whitsun and the summer holidays, you may not want to book single-night stays for travellers who are only passing through. You can set a minimum stay requirement for each season and each category of accommodation. This lets you make the most of our online booking system, so you can operate at full capacity during peak season. It's also possible for rental accommodations to be bookable on a weekly basis only.
- **Operating times:** If your campsite isn't open all year round, you can set specific periods when your campsite cannot be booked online.
- **Guests included and maximum occupancy:** You can also offer accommodations that include a certain number of guests, rather than charging a per person fee. That means less work for you and more convenience for your guest. After all, your guest will know immediately what their holiday will cost, and it'll make it easier for you to draw up an invoice.
- **Additional costs:** More than likely, you provide your guests with additional goods and services such as electricity, private baths for hire or an extra parking space. Here, you also have full flexibility when it comes to configuring extras. You can select whether a fee is mandatory (such as an environmental fee) or an optional extra (such as Wi-Fi access).
- **Online payment:** Customers always pay a deposit of at least 20%. This ensures that we only get firm bookings from serious guests. Of course, you can always choose to increase the required deposit amount or even require the customer to pay the full amount upon booking.



Delight your regular customers by adding online booking to your own homepage.

Our Interfaces

1+1
= Sales

EASILY INTEGRATE OUR BOOKING SERVICE INTO YOUR HOMEPAGE

Simply and easily manage your bookings: Thanks to interfaces between our online booking service and many popular management systems, the current availability of each accommodation on your campsite will be compared and adjusted automatically.

c1:Manager



COMPUSOFT



easycamp

Erdmann Edv Service

KTECH
SmartCamp

You'll be able to see all the submitted bookings in your management system, and the availability of your accommodations will always be up-to-date. You can also regulate how many pitches and rental accommodations you want to make available for online booking.

Our interfaces get you the maximum number of bookings with the least amount of effort.

Our Goal



HOW YOU BENEFIT: MORE SATISFIED GUESTS AT YOUR CAMPSITE

Our goal is to provide you with a convenient and secure booking solution and to ensure the process is as smooth as can be. That's why we've put together a team of highly qualified developers: They're here to take your concerns and meticulously find the best way to implement a technical solution. Regular technological updates and rolling out new features are simply a matter of course for us. Join our online booking solution: Your customers will thank you for it!

After all, your customers ...

- **... will reach their goal faster.** During the booking process, they'll see pricing and information about the types of accommodations available. They won't have to wait to hear back from you, either, so they can wrap up their holiday plans with a firm booking.
- **... will be able to make a secure booking.** By using a payment service provider, we give campers a secure and convenient way to send you their payment.
- **... can make a reservation more easily and more conveniently than ever before.** Customers can make a booking anytime, anywhere. With just a few clicks, they'll submit all the necessary information, making check-in on site even faster.
- **... will be more satisfied all around.** A smooth booking process and detailed information ensure guest satisfaction — online and on site.



Your Partner

Contact us
NOW



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